



NWEA ANNUAL CONVENTION MARCH 12, 2010

OFFICIAL CONVENTION PROGRAM



Keynote Presentation

“Real Heroes/Help Yourself”

Dave Pelzer

West High Auditorium • 10:30-12:00

This rare, heart-felt program is given by a man whose life was saved by a system that many ridicule as being useless and incompetent. This highly emotional presentation pays tribute to those who have dedicated their lives to making a difference in the life of a child, while at the same time educating the general public of the challenges faced by those in their chosen field. As individuals, we all have the capability for greatness. However, many of us become mired from day to day events: experiencing difficulty in our careers, past negative experiences, or lacking self confidence---all of which leave us feeling ineffective, unfilled, and trapped in our protective shell. When it comes to overcoming obstacles while becoming stronger from the challenge, no one knows better than Pelzer.

Dave has experienced a truly extraordinary life. As a child, he endured the horrors of child abuse which included physical torture, mental cruelty, and near starvation. At age 12, Dave was rescued and placed in foster care until he enlisted in the U.S. Air Force at the age of 18. As a young adult, he was determined to better himself no matter what the odds.

Dave's first book, *A Child Called "It"*, and his latest book, *Help Yourself*, have been nominated for the Pulitzer Prize. Dave is one of the only authors to have four books simultaneously on the New York Times Best Sellers List and the first author to have three books simultaneously on this list in trade paperback. Dave is the only author to have four #1 International Best Selling books. Please join us for this inspirational keynote address.

Green Bay West High to be host site for 2010 NWEA

The 2010 NWEA Convention will be held at Green Bay West High School. All the things you love about the NWEA - great speakers, exhibits, and a chance to reconnect with friends - will still be there for you. Driving directions and convention information can be found on the back of this program.

This is your organization. We welcome any input you may have on the convention. Please stop by the NWEA Website to suggest future speaker ideas and to learn more about the NWEA.

Have a glorious day with the NWEA!

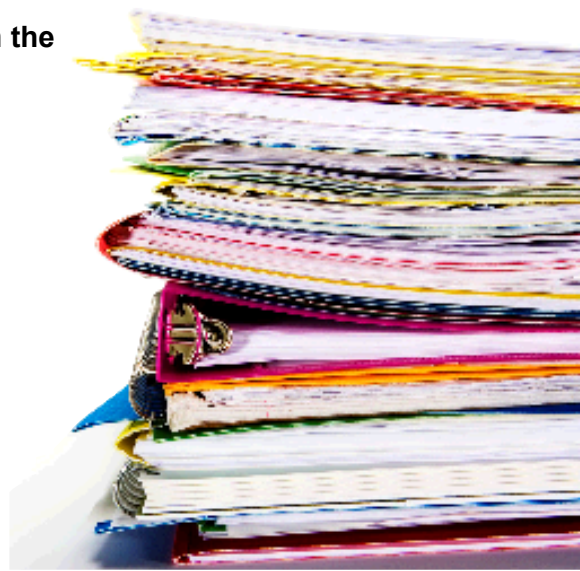
Program of Events

7:30-1:00 View Exhibits

8:00-10:00 Morning Sessions

10:30-12:00 Keynote Session

12:30-3:00 Afternoon Sessions



BlueKids

Dick Schaefer
Classroom 124

Teaching Standards:
4,5,6,8,9,10

BlueKids.org, the e-learning component of Children's Health Education Center, Children's Hospital of Wisconsin has conducted evaluations on two e-learning programs: "BullyFree Basics", (bullying prevention – grades 4 & 5) and "It's up 2 U", (alcohol, tobacco and other drug prevention – middle school). These programs are scientifically-based, game-based programs designed as supplemental health curriculum. The presentation will showcase implementation and findings of the evaluation highlighting changes in knowledge, attitude, and behavior.

Morningstar Tapestry

Debra Morningstar
Band Room

Teacher Standards:
2,3,7

An educational, entertaining and thought-provoking presentation, including Native story, song, and a lively discussion focusing on the dismantling of dangerous Indian stereotypes, mascots, and issues facing the American Indian today! Exploration of the Native American worldview — including ceremonies, traditions, and spirituality surrounding it — is creatively woven into the presentation.

Best Teaching Strategies for Every Teacher

Bill Banks
Lars Thune Center

Teacher Standards: 3, 5, 7

This session is grounded in the belief that what teachers do with students in their classrooms remains the single most critical component of schooling. With accelerating demands to meet higher academic standards, teachers need strategies that increase their teaching effectiveness and student learning. You will find a variety of practical, highly inclusive, and easily adaptable teaching strategies that work in all content areas as they "trick" your students into learning. These strategies get the job done. You will learn 4 - 6 strategies you can use immediately in your classroom on Monday.

Mr. Banks is a teacher in the Kaukauna Area School District with over 30 years experience. Mr. Banks has presented in school districts throughout Wisconsin, showing teachers how to enjoy teaching as their students' academic success increases.

The Nuts and Bolts of an Effective Response to Intervention Model

Cheryl Simonson and Deb Kneser
Choral Room

Teacher Standards:
1, 2, 3, 4, 7, 8

This professional development session is designed to explore best practice and research of successful Response to Intervention (RtI) models through the lens of continuous improvement and includes:

- multiply tiers of intervention,
- problem-solving/data based decision-making,
- integrated data collection and assessment system, and ensuring sustainability.

Grant Writing Session

Kevin DeCramer—Library Media Center

Grant writing is not simply about writing or budget relief, but rather about clarifying what children need and then working in partnership with school and agency personnel to develop the highest-quality intervention or reform strategies to meet those needs. This session will explore how you can make these connections and put your best proposal forward. Mr. DeCramer is the coordinator for the CEGROW program of CESA 6.



12:30-1:45

Afternoon Sessions

Want an interactive white board but don't have \$3000? Want to know how to create flash software tutorials that are easily uploaded to Web pages? This session will show you how to make your own interactive white board (also known as a SMART board) for about \$100 as well as show you several other pieces of free software you shouldn't be without.

Classroom Technology on the Cheap

Jason Neukirchen
Library Media Center
Teaching Standards: 4

Topics to be discussed during this session include: Why tax rates are going higher? tax tips for educators, tax law changes for 2009-2010, 403(b)'s vs. Roth vs. WRS, Roth conversions: To defer or not to defer? Will Social Security be there for ME? Consider NOT taking Social Security at age 62

Keep More Money in Your Own Pocket! Tax Tips for Educators

Timothy Majewski
Classroom 124

(This Session will be repeated from 2:00-3:00)

1:00-3:00

Afternoon Sessions

With its roots in Ancient Native Teachings, **The Indian Storystick** encourages participants to "explore their past" as they embark on this life-altering experience. While adorning their sticks with ribbon, shells, beads, and feathers participants are guided on a journey of spiritual renewal and self-discovery. In culminating this workshop, the people come together in the Sacred Circle to share their stories. All are invited to be part of this deeply moving experience as **The Indian Storystick** takes you on your "Earth Walk" of reflection, healing, and self care.

The Indian Storystick

Deb Morningstar
Band Room

Teacher Standards: 2, 3, 7

Debra Morningstar has been a professional storyteller for over 17 years. She recalls a day when her third grade teacher told Debra's mother that her daughter was a "teller of TALL TALES!" In later years, Debra pursued a social work degree where she committed herself to advocating on behalf of Native Americans. Today, she weaves tribal stories and drumming into an entertaining and educational cultural presentation. Debra creatively engages her audiences in an uplifting performance using her Indian Story Basket, hand drums, and rattles.

Cliff Petrak comes to NWEA from having enjoyed a 40 year mathematics teaching career at Brother Rice High School in Chicago. Brother Rice has been named one of the top 50 parochial high schools in the United States for the past three years. In his presentation you will learn to master a multitude of little-known, super-shortcut computational techniques and strategies involving addition, subtraction, fractions, squaring and multiplication. These methods have been used by Europeans and Asians for years while our students have continued to be held back by antiquated algorithms, to say nothing of the often unnecessary and slower calculator. Bring your students into the 21st Century and, at the same time, leave your calculator-dependent friends in the dust. Cliff is the author of his self-published book, "Don't Slow Me Down with that Calculator (2005)," in which he details 35 different computational shortcuts and strategies.

Don't Slow Me Down with that Calculator

Cliff Petrak
Lars Thune Center

Teacher Standards:
1, 3, 4, 7, 8

Wisconsin Task Force on Arts & Creativity in Education

Mike George Band Room

Teaching Standards: 3, 10

Schools and communities can take the lead to nurture imagination and creativity among students and teachers by recognizing examples and potential for creativity and innovation that already surround them. This session will share steps and strategies to begin or expand the process in your school and community. Mike George was a member of the Steering Committee that developed the *Plan for Action* of the "Wisconsin Task Force on Arts and Creativity in Education."



2009 Ticket Policy:

Membership has its privileges. Please note the following policy change: Tickets for educational professionals purchased at the door will be \$20. (Rates for student members and retired remain at \$7.50) To enroll as a member in NWEA, visit the Membership page of the NWEA at www.nwea.net

Members of the GBEA are enrolled in the NWEA

Over 100 Exhibitors

The Exhibit Hall will be located in the West High Gymnasium and Commons. Exhibits are open from 7:00 am—1:00 pm

NWEA Contact Information

Amy Gadbois, Convention Sessions
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Karen Stuebs, Exhibits Chair
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Andy Tolksdorf, Convention Programs
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Stephanie Carriveau, Membership/Tickets
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Convention Site

Green Bay West High School

966 Shawano Ave.
Green Bay WI 54303

Directions to West High

From the Fox Valley:

- Take Hwy 41 to Exit 169
- Follow Shawano Avenue to West High

From the Lakeshore Area:

- Take I-43 over the Tower Drive Bridge
- Take Exit 189 keep right at the fork and turn Right on to Atkinson/Bayport Drive
 - Turn Right onto Velp
 - Take the first left on to Gray St.
 - Follow Gray to Shawano Ave.
- Turn Left on Shawano and follow to West High School



Program Notes

Keep this official program and bring it with you to the Green Bay NWEA Convention on Friday, March 12, 2010. Park your vehicle in one of the West High lots.

Membership/Tickets

You will need to show your NWEA Membership Card to get into the facility. **NWEA Membership is \$15 in advance and \$20 at the door.** Retired teachers and students may purchase a membership card for \$7.50. ***Out of courtesy to other attendees, strollers are not permitted in the facility and children are discouraged from attending the convention.***

Convention Parking

Parking for the Convention is available in the East and West side lots at West High School and on the surrounding streets (with the exception of Shawano Avenue)

Attendance Verification

Attendance verification forms may be picked up at the Ticket Booth at West High School. If your district requires a certain format, please contact Amy Gadbois, Convention Chairperson at gadboisa@kaukauna.k12.wi.us

Importance Notice

Due to contractual obligations and the impossibility of rescheduling the NWEA Convention, the Spring Regional will be held regardless of weather.

 **Online**
www.nwea.net

Look for the latest convention updates at our site!